



AD.3.7

Working language – *English*

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Secretariat of the Sava Commission

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## PROMOTION ACTIVITIES

### Realization of the Work Plan of the ISRBC for 2009 – Status Report

No.	ACTIVITY AND OPERATIONAL TASKS	OUTCOMES / STATUS	NEXT STEPS / PROPOSAL / REMARK
<b>3.</b>	<b>PROMOTION ACTIVITIES</b>		
<b>3.1</b>	<b>ORGANIZATION OF THE SAVA DAY 2009 AND OTHER EVENTS</b>		
3.1.1	Logistics and other organisational matters	All activities realized under the Sava Day 2009 organization were reported on the 13 <sup>th</sup> Special Session of the Sava Commission.	<i>Next steps:</i> Finalization of certain sections of the proposal for the Sava Day 2010 organization, in joint collaboration with the respective bodies from B&H.
3.1.2	Preparation of promotion materials and PR activities	All activities realized under the Sava Day 2009 organization were reported on the 13 <sup>th</sup> Special Session of the Sava Commission.	<i>Next steps:</i> Finalization of certain sections of the proposal for the Sava Day 2010 organization, in joint collaboration with the respective bodies from B&H.
<b>3.2</b>	<b>DISSEMINATION OF INFORMATION</b>		
3.2.1	Preparation of brochures of the Sava Commission • „Rehabilitation and Development of	The development of the brochure “Rehabilitation and development of navigation in the Sava River Basin” was completed, and	<i>Next steps:</i> Work with the Service Provider on graphic

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	Navigation on the Sava River“ <ul style="list-style-type: none"> <li>• „Executive Summary on the Sava River Basin Analysis“</li> </ul>	thereof, distributed to the respective bodies / institutions / organizations.  In December 2009, the ISRBC accepted the proposal of the Secretariat to publish the integral version of the “Sava River Basin Analysis Report”, prior to publishing the „Executive Summary on the Sava River Basin Analysis“.  The technical preparation of the „Sava River Basin Analysis Report“ for publishing is under finalization.  The brochure „Executive Summary on the Sava River Basin Analysis“ will be developed, once the „Sava River Basin Analysis Report“ is published.	design and edition make-up, and dissemination of the „Sava River Basin Analysis“.
3.2.2	Preparation of the „Sava NewsFlash“ <ul style="list-style-type: none"> <li>• Issue No.3 (Q1)</li> <li>• Issue No.4 (Q3)</li> </ul>	The 4 <sup>th</sup> issue of the “SAVA NewsFlash” was published in November 2009 and, thereof, distributed to relevant stakeholders in the Sava River Basin.	
3.2.3	Preparation of posters and leaflets	The Secretariat is currently developing a leaflet of the Sava Commission.	<u>Next steps:</u> Finalization of the leaflet of the Sava Commission, and work with the Service Provider on graphic design and edition make-up; dissemination of the leaflet.
3.2.4	Maintenance and upgrade of the web-site of the Sava Commission (cont.)	The Secretariat performed the web-site content’ administration and regularly updated the web-site content. The web disk size has been upgraded.	<u>Next steps:</u> The Contract with the Service Provider for web-hosting has been extended for one-year period. The Secretariat is developing possible upgrades and enhancement of the web-site.