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Secretariat of the Sava Commission

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PROMOTION ACTIVITIES

Realization of the Work Plan of the ISRBC for 2008 – Status Report

No.	ACTIVITY AND OPERATIONAL TASKS	OUTCOMES / STATUS	NEXT STEPS / PROPOSAL / REMARK
6.	PROMOTION ACTIVITIES		
6.1	ORGANIZATION OF THE SAVA DAY 2009		
6.1.1	Logistics and other organisational matters	The Secretariat is in process of development of activities to be organized under the Sava Day 2009 in joint cooperation with the respective ministries and Coca Cola representatives in each Party.	More detailed information on the promotion activities to be performed within the Sava Day 2009 is presented in the Information under agenda item 6.
6.1.2	Preparation of promotion materials and PR activities	The Secretariat is planning the organization of the press briefings in each Party prior to events that are to be organized separately.	More detailed information is presented in the Information under agenda item 6.
6.2	PREPARATION OF PROMOTION MATERIAL		
6.2.1	Preparation of a bulletin of the Sava Commission	The Secretariat is undergoing the activities on development of the 3 rd issue of the SAVANewsFlash, which is being prepared jointly with the recently established Editing Board. Currently, we are collecting the articles, translating them, performing the texts' proofreading, and deciding on accompanying contents of the articles.	Work with the Service Provided, which is to be selected under the repeated procurement procedure, on graphic design and edition make-up. The 3 rd issue of the bulletin will be published in mid May 2009 and, thereof, distributed to relevant stakeholders in the Sava River Basin.
6.2.1	Preparation of other promotion publications of the Sava Commission	In accordance with the Terms of Reference for preparation and printing of publication of the Sava Commission, two brochures are	Work with the Service Provided, which is to be selected under the repeated procurement

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		planned to be developed – one related to navigation and one to water management issues. The Secretariat is currently undergoing the activities on development of the brochure “Rehabilitation and development of navigation in the Sava River Basin”.	procedure, on graphic design and edition make-up. NOTE: The activities on development of the brochure “Summary review of the Sava River Basin Analysis” could be postponed due to a delay in submission of the necessary data.
6.2.3	Preparation of posters and leaflets	The Secretariat is working on preparation of materials for the posters, which will be printed after the Contract is concluded with the Service Provider that which is to be selected under the repeated procurement procedure.	Preparation of a new leaflet of the Sava Commission is planned for October 2009 in accordance with the Terms of Reference.